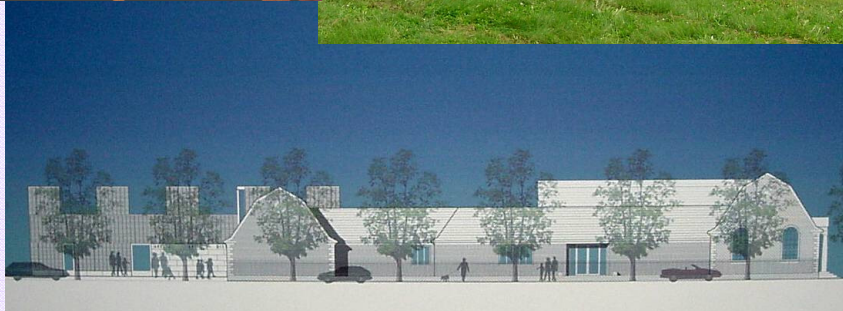


Canajoharie

Library & Art Gallery



2004 Annual Report

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Introduction

The Canajoharie Library and Art Gallery had a wonderful year of serving the public in 2004. More people than ever before know of the library and art gallery's programs and services, and use of those services grew on almost all fronts. We had more library materials borrowed, more use of library web-based



Sky Camp Program, August 2004



Back Eddy Bluegrass



Site Plan for Expansion

resources, and additional information available to our users. Growth occurred in the museum services as well. The Canajoharie Library and Art Gallery sponsored Local History Day for the first time in 2004, and hosted many school groups and exhibit openings. We also continued to work with the Van Alstyne Homestead Society in having the Van Alstyne House open to the public in the summer tourism season. These efforts are a part of our ongoing plans to build on the services that we provide to the region, to expand our audience and our stakeholders. Another development in 2004 was the inauguration of the Canajoharie Concert Series; again, a new program division designed to provide more service to the region. This new series showed that there is an audience in Canajoharie for the cultural programming that will be an increasingly important part of our service in the future. Finally, with the assistance and leadership of the Arkell Hall Foundation, we continue to plan for our expansion project, which is, again, part of the expanding of the service that we provide to the region. All of these efforts together show that, as interesting and meaningful as the Canajoharie Library and Art Gallery has been in the past, we will become even more active and relevant in the future.

Eric Trahan, Director

January 24, 2005

Library Services

The Library continued to be heavily used by the community, and that use grew on many fronts, while the ways in which users experience library resources continued to change. In addition to the specific library areas covered below, we experienced growth in other, less visible ways. Our volunteer literacy project received a great boost in 2004 through a grant project developed by the Mohawk Valley Library System. Eight new volunteer tutors were trained to provide this service, and they are beginning to work with



students. We also underwent extensive study and planning for the implementation of a new integrated library computer system which will change the ways in which library staff perform their duties, and will provide an updated interface for public use of the library. Taken together, these developments, along with the statistical information provided below, show that the library continues to be used and valued by the community.

Library Acquisitions

The library continued on an even course for acquisitions in 2004, acquiring a total of 1,987 items, compared to 1,966 in 2003. Since we did little weeding during the year, total holdings grew to a total of 34,564. We continue to purchase a broad mix of materials in fiction and non fiction for adults and children. The library continued to experience modest increases in materials purchased in audiovisual formats. These are now almost exclusively DVD, and recorded music and spoken word on CD audio. In addition to the materials purchased for our library, we continue to participate in various opportunities provided by our library system, the Mohawk Valley Library System, for rotating collections of popular items, primarily audiovisual items. A new rotating collection for the year was of graphic novels for young people.

Adult Fiction	782
Adult Non Fiction	386
Juvenile Fiction	288
Juvenile Non Fict	175
Recordings	255
Video	82
Software	19
Total	1,987

Library Circulation

In spite of the significant changes taking place in the ways in which people use information and consume entertainment, library

circulation has remained high. In 2004, total circulation was 42,756, which continues a trend of increasing library circulation with library use near record highs. Significant increases were seen in circulation of adult fiction and audiovisual items, following increased acquisitions of these items, and more effective promotion of their use. Fiction, for both adults and children, continues to be the section of the greatest use. Interlibrary loan, fostered by our shared library database and the delivery system between the libraries, continues to grow; we have seen increases in this area ever since we became full members of the shared system in 1997. Library cardholders has remained steady, but at a very high level. With our school district service population of 6,286, our level of library borrowers of well over 3,000 remains remarkable.

Adult Fiction	11,618
Adult Non Fiction	6,795
Juvenile Fiction	10,295
Juvenile Non Fict	3,233
Recordings	3,269
Video	4,304
Magazines	1,117
Other	2,125
Adult Total	27,478
Juvenile Total	15,278
Total	42,756

Library Programs

Program attendance at the facility remains very high, with nearly 6,000 individuals attending programs during 2004. This aspect of our service has become so important, in fact, that in 2005 and into the future we will begin thinking of it as a separate area of service, along with the library and museum functions. Highlights of the program offerings for the year include the Canajoharie Concert Series, a new offering that was appreciated by over 750 satisfied audience members, and the wonderful Sky Camp project, that will become a pattern for future years. These two projects will continue along side of the traditional Story Hour and Summer Reading programs, along with the new Spring and Fall program series for school students.



	<u>2002</u>	<u>2003</u>	<u>2004</u>
Total Circulation	41,920	41,593	42,756
Total Holdings	33,107	32,801	34,564
Total Acquisitions	2,382	1,966	1,987
Total Attendance	52,553	50,696	NA
Readers	10,798	11,638	10,560
Program Attendance	5,230	4,734	5,984
Library Cardholders	3,656	3,659	3,433
Library Operating Budget	\$159,405	\$152,718	\$163,236

Museum Services

Museum services experienced similar growth in 2004. A full year of exhibits and programs was provided to the region. If the year had an emphasis, it was on regional history, as we worked with the village of Canajoharie on its 175th anniversary. Lectures, loans, rights and reproductions and exhibits, as well as planning for the future, made it a busy and fulfilling year.

Collections

In keeping with the year's emphasis on area history, in 2004 the board of trustees renewed their commitment to the regional history collection with the development of the History Collections Acquisition Plan. This plan will set the tone for the future growth of the collection, as well of the use made of that collection in the new facility. Many items were added to the local history collections in 2004, with a big emphasis on items related to Beech-Nut. This too, is in keeping with both the Acquisition Plan and the Exhibit plans for the new facility, which are being coordinated and designed by Amaze Design from Boston. For the Art collection, two works by area artist Bob Willman were donated to the collection. Works by Lauren Ford, Emil Carlsen, and William Murray received conservation treatments. We also planned for the care and storage of the collection while construction is in process.



Exhibitions

Regional history also informed the exhibition schedule for the year. 2004 began with a show titled *Images of the Mohawk: 175 Years of Canajoharie in Art and Artifact*. This exhibit included images, both paintings and photographs, that depicted the life of our region in three centuries: the 1700s, 1800s and 1900s. That exhibit was a part of the 175th anniversary of the village of Canajoharie. The summer art exhibit, titled *Ladies First*, also had a historical theme, as it explored the origins of the collection, and explained Bartlett Arkell's interest in and connection to the Art Students' League, and outlined how that interest added many works to the collection. The final show of the year, the



decorated family records of regional 18th century artist *William Murray* continued the historical nature of the year's exhibits. This exhibit, guest curated by Alice Smith Duncan, included the one Murray in the Canajoharie Library and Art Gallery collection, as well as many borrowed works. Interestingly, the two individual guest artist exhibits that were scheduled for the year were also of a historical nature. The first of these featured the work of Fort Plain artist Frank Lisco, who painted images from his life, from portraits of his family, to local scenes and areas that he has visited. The second guest artist exhibit, the work of *Times Union* political cartoonist Hy Rosen, illustrated recent history in a unique fashion. In addition to these exhibits, the gallery also continued with the mainstays. We held the annual exhibit from the Oakroom Artists, the Winslow Homer watercolor show, and our 9th annual Juried Art Show, with Louise Hamlin of Dartmouth College as the juror. In addition to the on site exhibits, the museum loaned works to several shows in 2004 including a show on the work of Theodore Robinson, the Winslow Homer show at the Fenimore Museum, and shows on Bellows, Chase and WP era artists. Works from the collection were also used in a variety of publications.



Programs

The mainstay of the museum program offerings, the group tour to schools and other organizations, remained very active in 2004 with 25 tours reaching nearly 1,000 individuals. The lecture at the Winslow Homer opening was also very successful, with 80 in attendance. Most notable for the year, though, were the programs associated with the 175th anniversary. Over 150 enjoyed Local History Day, and a similar number attended our garden party to dedicate the recently restored Memorial Garden. In addition, the gallery hosted two events to announce the expansion plans and served around 500 through offsite programs.



	<u>2002</u>	<u>2003</u>	<u>2004</u>
Main Gallery Attendance	5,107	4,734	5,562
Estimated Users Served	6,975	6,411	6,878
Educational Program Users	1,551	1,466	1,430
Museum Budget	\$161,712	\$180,558	\$175,269

Financial Disclosures

The Canajoharie Library and Art Gallery has continued on a stable financial course for 2004. Much work was done over the year in planning for the facility and program expansion. To that end, we worked toward changing our accounting system to a standard non profit accounting software, and developed budgets for construction and operations in the expanded facility. The Operating budget has increased to over \$350,000, while at the same time the endowment grew at a pace that will allow it to continue to provide 2/3 of our operating income in 2005. We continued to expand our contributed and earned income as well, all in keeping with the plans for the new facility.

Statement of Financial Position - Cash Basis

December 31,2004

Assets	Unrestricted	Restricted	Painting Fund	Capital Fund	Plant Fund	Total	Previous Yr
Cash & Equivalents	\$ 187,091	\$ 1,877,353	\$ 5,943	\$ 1,348		\$ 2,071,735	\$ 1,587,609
Investments	\$ 3,944,956	\$ 157,356	\$ 216,054	\$ 49,002		\$ 4,367,368	\$ 3,866,407
Land & Buildings					\$ 1,281,000	\$ 1,281,000	\$ 1,335,618
Furniture & Fixtures					\$ 26,387	\$ 26,387	\$ 30,148
Totals	\$ 4,132,047	\$ 2,034,709	\$ 221,997	\$ 50,350	\$,307,387	\$ 7,746,490	\$ 6,819,782

Library Operating Expenditures

Salaries & Benefits	83,646
Supplies	3,652
Building & Grounds	6,674
Furnishings & Equipment	2,181
Library Materials	22,625
Professional Fees	8,182
Program Fees	8,789
Database Fees	3,285
Public Relations	2,000
Professional Development	399
Utilities	9,460
Telephone	823
Postage	1,656
Insurance	7,764
Other	2,100
TOTAL	163,236

Museum Operating Expenditures

Salaries & Benefits	69,003
Supplies	8,827
Building & Grounds	12,595
Furnishings & Equipment	2,181
Conservation	3,606
Professional Fees	21,682
Program Fees	4,453
Public Relations	12,418
Professional Development	733
Utilities	18,771
Telephone	812
Postage	2,379
Insurance	15,948
Other	1,861
TOTAL	175,269

Development Report

Increasing contributed and earned income in the future will be necessary for continued growth. In 2004, major grants were received from the Institute of Museum and Library Services, the New York State Council on the Arts, the Arkell Hall Foundation, the Mohawk Valley Library System, the Parent and Child Services Program of the New York State Library and The Stockman Family Foundation, among many others. All donors are listed on the following pages.

Statement of Activities - Cash Basis (Unaudited)

Year Ending December 31, 2004

Revenue & Support	Unrestricted	Restricted	Painting Fund	Capital Fund	Plant Fund	Total
Local Public Funds	\$ 3,950					\$ 3,950
Grants	\$ 77,772	\$ 1,000,000				\$ 1,077,772
Gifts & Contributions	\$ 24,378					\$ 24,378
Earned Income	\$ 24,997					\$ 24,997
Investment Income	\$ 149,078	\$ 13,284	\$ 7,243	\$ 1,712		\$ 171,317
Gain or Loss	\$ 180,177	\$ 7,227	\$ 10,923	\$ 2,250		\$ 200,577
Unrealized Gain/Loss	\$ (26,249)	\$ (9,402)	\$ (426)	\$ (341)		\$ (36,418)
Other Income	\$ 3,174					\$ 3,174
Restrictions Released	\$ 136,618	\$ (134,701)		\$ (1,917)		\$ -
Revenue Totals	\$ 573,895	\$ 876,408	\$ 17,740	\$ 1,704	\$ -	\$ 1,469,747
Expenses						
Salaries & Benefits	\$ 152,648					\$ 152,648
Supplies & Equipment	\$ 15,038					\$ 15,038
Building & Grounds	\$ 19,269					\$ 19,269
Library Materials	\$ 23,175					\$ 23,175
Professional Fees	\$ 168,795					\$ 168,795
Utilities	\$ 28,231					\$ 28,231
Telecom & Database	\$ 4,920					\$ 4,920
Postage	\$ 4,036					\$ 4,036
Program Fees	\$ 13,242					\$ 13,242
Insurance	\$ 23,712					\$ 23,712
Store Inventory	\$ 3,426					\$ 3,426
Museum Acquisitions	\$ -					\$ -
Other	\$ 22,060			Depreciation	\$ 64,487	\$ 86,547
Total Expenses	\$ 478,552	\$ -	\$ -	\$ -	\$ 64,487	\$ 543,039
Excess Revenue	\$ 95,343	\$ 876,408	\$ 17,740	\$,704	\$ (64,487)	\$ 926,708
Beginning Balance	\$ 4,042,812	\$ 1,158,301	\$ 204,257	\$ 48,646	\$ 1,365,766	\$ 6,819,782
Fund Transfers	\$ (6,108)				\$ 6,108	\$ -
Ending Balance	\$ 4,132,047	\$ 2,034,709	\$ 221,997	\$ 50,350	\$ 1,307,387	\$ 7,746,490

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