



Legal Name: Canajoharie Library & Art Gallery
2 Erie Boulevard, Canajoharie, NY 13317

DIRECTORS' REPORT December 14, 2022

NOVEMBER OVERVIEW Circulation & Attendance

LIBRARY CIRCULATION AND REACH

Month	October 2022	November 2022
Door Count	1,542*	1,764.5*
Libby	339 Circs	358 Circs
Wifi	129 Unique Clients	131 Unique Clients
Computer Use	80 Sessions	79 Sessions
Program Attendance**	580 Attended/Taken	112 Attended/Taken
Circulation	1441 Circs	1304 Circs
Reference	119 Questions	98 Questions
Social Media	Insta Reach: 3660; FB Reach: 1444	Insta Reach: 3154 FB Reach: 716

*This is half the total door count for the month (door tally counts in and out).

**Combined attendance for all Library & Museum programs.

MUSEUM ATTENDANCE REACH

	Total	A*	Ch	Sr*	St*	M	Event/Guest	Pass/Rec/MusAll**	Blue Star
'22	478 (284)	67 (67)	4 (4)	81 (80)	3 (2)	11 (19)	291**** (81)	25 (34)	1 (1)
'21	293 (297)	56 (78)	12 (3)	60 (137)	7 (4)	16 (13)	131 **** (41)	10 (20)	1 (1)
'20 ***	283 (298)	91 (89)	4 (10)	127 (139)	8 (5)	32 (19)	13 (17)	6 (19)	2 (0)
'19	326 (535)	61 (76)	1 (0)	96 (134)	23 (9)	18 (11)	90 (268)	20 (37)	0 (3)

(previous month figure)

*Admission income; all others are free

**Starting June 2022 includes Museums for All (SNAP recipients)

*** Museum Reopens July 9, 2020 after COVID closure effective March 16, 2020

****Includes Holiday Fair Special \$5 Admission (Vendors Received Free Admission)

MUSEUM VIRTUAL REACH

	Website Visits	Facebook Reaches	Twitter Impressions	Instagram Reaches
'22	3,999 (4,530)	6,174 (5,872)	1,826 (3,224)	3,391 (5,973)
'21	3,900 (4,461)	9,828 (10,658)	4,537 (6,600)	719 (1,133)
'20	9,713 (11,488)	6,838 (11,361)	7,925 (9,024)	1,946 (1,777)
'19	No Data*	No Data*	10,200 (7,203)	No Data*

(previous month figure)

*Cumulative 2019 monthly data was zero on analytic dashboard; daily reaches and more were clearly recorded

Buildings & Grounds

- Contractors' Millwork: finished all three phases of soffit, fascia, and casement window repair, restoration, scraping, and painting (and the delivery door jamb); this unbudgeted major project will likely be capitalized in our audit (so will not affect end of year budget reporting).
- Davis-Ulmer: quarterly fire and security inspection performed; everything is fine.
- McCarthy Electric: repaired wire to loading dock lights; Michael replaced all bulbs with LEDS.

Programs & Events

- Holiday Art & Craft Fair: We had our annual Holiday Art & Craft Fair on 11/5/22. It went well; we had a total of 20 vendors and the door count for that day was 624. Sue and Mary were on site all day and it is thanks to them the day went as smoothly as it did. Vendors and shoppers were really pleased with the set up and the day.
- Living Resources Tour: On 11/8/22 we had Living Resources here for a tour lead by Mary. It was very well attended with 20 people including chaperones going through the galleries.
- Drop-In Puzzle Event: Maria ran a children-of-all-ages puzzle program on 11/18. It was a self-facilitated drop-in program where puzzles from our Library of Things collection were highlighted. We had 12 people stop by which was a great sign to run the program again.

Collections & Exhibits - Stop In and Encourage Others to Visit.

- *Framing Art* and *Works on Paper* from the Arkell Museum permanent collection, and *Thrown Together* (developed by the Arkell; stoneware loans from The Farmers' and Fenimore Art Museums) are on display through Dec 30: <http://www.arkellmuseum.org/current-exhibitions>
- The Arts Factory of Montgomery County group show is on display in the Regional Art Galleries through December 30; there have been four sales from this popular exhibit: <http://www.arkellmuseum.org/regional-art-current-exhibitions>

New Business and Updates

- CTW Grant- Funds Received
 - We received a check from CTW for \$6000.00 for the very necessary purchase of current and updated library computer stations. Many of our stations were out of date; we requested \$7,626 for public and staff stations. We are very thankful to have received what we did it will be an immense help for accessibility and efficiency.
- Dream & Do Grant- Funds Received
 - We received \$500 from MVLS towards the purchase of new barcode scanners for the front desk. We were able to purchase 4 new units which have already improved speed of service for Library patron interactions.

Noteworthy

- Classroom: Marked increase in use over the last couple months. We have regular patrons including a child services company, an over eaters' anonymous group, a career services company, and patrons who use the space for studying. Because of the increased use an updated meeting space policy is needed in our Customer Service Policy.
- A big thank you to Wally for donating funds to purchase a conference speaker/microphone.

SAVE the DATE! – MORE to COME!

[Italic indicate Community or Rental Events]

See our Calendars for additional information and more events:

<http://www.arkellmuseum.org/events-calendar>
<https://engagedpatrons.org/EventsCalendar.cfm?SiteID=8271>

Tuesdays 10:30 am-12:30 pm
Alternate Wednesdays
11:00am Great Hall

Drop in Tech Time with Maria!
In person Story Time with Mary!

December Take & Makes
Available all month

Paper Mitten Ornaments- Children
Paper Snowman Craft- Tweens/Teens

December 3
Museum/Library Hours
10am - 4pm

Canajoharie Elves Day Out (Replaces Elves Night Out)
Museum/Library open 10am – 4pm (special hours); free Museum admission for all; Mrs. Klaus Storytime in Great Hall; scavenger hunt participant; venue for Boy Scout bake sale

December 24-25

Museum and Library Closed for the Holiday

December 27 - 29

School Break Programs

December 30

Museum and Regional Art Galleries Close for Season

December 31-Jan 1:

Museum and Library Closed for the Holiday