



AT CANAJOHARIE

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ENTRANCE

Arkell's Inspiration: The Marketing of Beech-Nut and Art for the People

American art is on display in the original gallery built in 1927. The Memorial Walk has exhibits on the Beech-Nut Packing Company's early years and the legacy of the Arkell family. Halfway down the walk the Fenimore Asset Management Gallery offers an opportunity to make your own postcard and explore paintings used to market Beech-nut products. The Arkell American Art Gallery is at the very end of the Memorial Walk.

Looking at History Through the Lens of Landscape

The Great Hall features a mural enlarged from a photograph of the painting *New York and the Erie Canal* created by William Wall in 1862—the year the enlargement of the canal was completed. The original painting is part of the museum's permanent collection. Objects on display over this mural evoke the memory of people and events that took place in this landscape through different points of time.

The floor map of the Mohawk Valley created by Tom Schulz includes both familiar towns and less well-known names for land formations. One of the large circles on the map represents the "Pot that washes itself" in Canajoharie. Regions on the edge of the Mohawk Valley are also featured in the spheres. Look for an aerial view of the Adirondacks, a Cooperstown landmark, and an image inspired by an Arthur Rackham illustration in Washington Irving's *The Sketch Book of Rip van Winkle: a posthumous writing of Deidrich Knickerbocker*.

Group tours with a docent guide can be scheduled in advance on our website www.arkellmuseum.org/guided-tours or by calling 518-673-2314.

The Arkell Museum is a private non-profit organization that relies on annual admission fees, membership dues and the support of private businesses to keep its doors open. Museum exhibitions and programs are also funded in part through competitive grants awarded by the NYSCA.

No photography, videotaping, food or drink are permitted in the galleries.