



Legal Name: Canajoharie Library & Art Gallery
2 Erie Boulevard, Canajoharie, NY 13317

DIRECTORS' REPORT March 8, 2023

FEBRUARY OVERVIEW Circulation & Attendance

LIBRARY CIRCULATION AND REACH

Month	January 2023	February 2023
Door Count	987.5*	846.5*
Libby	418 Circs	407 Circs
Wifi	92 Unique Clients	86 Unique Clients
Computer Use	65 Sessions	62 Sessions
Program Attendance**	96 Attended/Taken	140 Attended/Taken
Circulation	1364 Circs	1374 Circs
Reference	90 Questions	131 Questions
Social Media	Insta Reach: 910; FB Reach: 1,947	Insta Reach: 422; FB Reach: 2202

*This is half the total door count for the month (door tally counts in and out).

**Combined attendance for all Library & Museum programs.

MUSEUM ATTENDANCE REACH [MUSEUM IS CLOSED JANUARY-FEBRUARY]

	Total	A*	Ch	Sr*	St*	M	Event/Guest	Pass/Rec/MusAll**	Blue Star
'23 ****	14 (56)	1 (0)	13 (0)		0 (28)		0 (28)		
'22									
'21									
'20 ***	77 (0)	12 (0)	18 (0)	6 (0)	1 (0)	7 (0)	33 (0)		
'19 *****	(0) (34)		0 (27)				0 (7)		

(previous month figure)

*Admission income; all others are free

**Starting June 2022 includes Museums for All (SNAP recipients)

*** 2020 February Antique Fair; COVID closure March 16, 2020; Museum Reopens July 9, 2020

****2023 JYP Afterschool program

*****2019 January Gallery Tours: Writers' Group & Makerspace participants

MUSEUM VIRTUAL REACH

	Website Visits	Facebook Reaches	Twitter Impressions	Instagram Reaches
'23	3,785 (4,291)	8,857 (8,968)	459 (614)	1,526 (1,770)
'22	3,511 (3,768)	10,106 (9,925)	3,447 (2,793)	1,320 (1,723)
'21	9,075 (9,276)	5,726 (7,202)	6,541 (5,887)	1,813 (1,180)
'20	9,310 (9,330)	29,936 (8,685)	10,800 (14,900)	1,105 (531)
'19	No Data*	No Data*	9,128 (8,365)	No Data*

(previous month figure)

*Cumulative 2019 monthly data was zero on analytic dashboard; daily reaches and more were clearly recorded

Buildings & Grounds

- February was a slow B&G Month; Michael was out of State for a week and a half.
- Our B&G Assistant was on site every day to open the building and review the systems while Michael was out. This was a good introduction to giving him more responsibilities.
- We had a couple of storms this month that necessitated snow removal from Mrs. M's.

Programs & Events

- Wine Bottle Painting: Small turn out but very enjoyable program, one of our new clerks created an example for patrons to copy and sat in on the program to offer artistic help.
- Lego Extravaganza: There was consistent attendance by children and parents each day of the break for this program. We had a total of eight submissions for the contest and will be selecting a first place to give the prize to.
- Perennial in Frame Zoom Lecture: A great collaborative program with Schoharie Crossing! With 44 people attending for this zoom lecture, it shows that there is still a big market within our community of people who enjoy virtual programming.

Collections & Exhibits

- *Aspinwall* by John Kane returned from loan to the Heinz Center in Pittsburgh
- *American Art at the Arkell Museum: The Role of the Macbeth Gallery in Shaping the Collection* – wall-mount vinyl title and intro text received and installed by Mary Beth
- WAMC, WCNY & WSKG contracts, and first round scripts and graphics all finalized
- Summer Internship in Collections posted: <http://www.arkellmuseum.org/careers>

New Business and Updates

- Board Approval of Library 2022 Annual Report: As part of the annual library report it must be submitted with a date of board approval to the state. The report is attached to the board packet.
- Meeting Space Policy- Adjustments to the policy from last month's meeting include spelling out the word "comfortable" and correcting typo "in", and the addition of a 15-minute wait time before the room can go to the next patron.

Noteworthy

- Library Advocacy Day was 2/28 and returned to in person in Albany. Maria will be attending
- JA installed eight new computer stations on Monday 2/27 for both Staff and Patrons, this will greatly improve productivity and access.
- Graduate education intern Sarah Alden has been working with Mary and Sue on several projects (StoryWalk and exhibition interpretation)

SAVE the DATE! – MORE to COME!

[Italic indicate Community or Rental Events]

See our Calanders for additional information and more events:

<http://www.arkellmuseum.org/events-calendar>

<https://engagedpatrons.org/EventsCalendar.cfm?SiteID=8271>

[we will populate Save the Date in coming months]

Tuesdays 10:30 am-12:30 pm	Drop in Tech Time with Maria!
Wednesdays 11:00am Great Hall	In person Story Time with Mary!
March Take & Makes Available all month	Pom Pom Pot of Gold Rainbow- Children Pipe Cleaner Clover Ring- Tweens/Teens
March 3	Regional Art Galleries Reopen Work by photographers Todd Boebel, Robert Coppola & Phil Scalia
March 4	Museum Galleries Reopen; Special Library Winter Hours End
<i>March 11</i> <i>10am - 4pm</i>	<i>Antique Fair</i> <i>Nellis Tavern event rental</i>
March 15 3:30 pm Classroom	Teen St. Patrick's Day Rock Painting
March 16 All Day Classroom	Book Tasting: Women's History Month
March 23 3:30 pm Classroom	NEW Teen Book Club
March 24 3:30 pm Classroom	Kids Astronaut Helmet Craft (WHM)
April 29-30	Arkellebration and Used Book Sale Free Museum admission for all and more; stay tuned...
August 17 Great Hall	Caroga Arts Concert