

CANAJOHARIE LIBRARY & ARKELL MUSEUM
(legal name: Canajoharie Library & Art Gallery)
LONG RANGE PLAN
2022-2026

LONG RANGE GOALS

Strategic

- Develop a new mission statement that better reflects our Library, Museum, and Organization
- Maximize our recognition by standardizing and unifying our “brand” as a Library, Museum, and Organization
- Develop a plan to regularly reassess Organization policies every five years or sooner as required by NYS minimum standards
- Develop a sustainable staff model

Financial

- Build resources to support general operating expenses and major projects
- Grow the endowment
- Develop a plan and timeline to achieve increased community financial support
- Develop planned giving and major donor outreach

Service

- Expand Library collections
- Strengthen Museum collection
- Improve access to Museum and History collections and information
- Expand Museum audience
- Increase Library usage
- Increase and expand community service, engagement opportunities, and visitation

Facilities

- Improve Museum and History collection storage
- Develop emergency redundancies
- Develop and implement an annual rotating preventive maintenance plan
- Increase staff and community spaces
- Increase accessibility to and within the building

Board Approved 6/8/2022

Executive Director & Chief Curator: Suzan D. Friedlander
Library Director: Maria Cancro
Board Input 11
05.11.2022